

Ayodeji Afolabi

Working to provide value

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EXPERIENCE

SkiptheDishes, Winnipeg — *Inside Sales Associate*

June 2015 – February 2016

As part of the sales team at Skip, I Successfully developed partnerships with over 12 restaurants such as Kenko sushi, Tutti Frutti and Simple Simon pies to name a few.

Transtutors, Remote — *Biz development Intern*

October 2014 - January 2015

Worked on events and promotions of the tutoring service at local Universities. Successfully got 86 students to sign up for the tutoring service.

EDUCATION

British Columbia institute of technology, Vancouver — *Marketing Management diploma.*

September 2016 - MAY 2018 (expected graduation)

University of Winnipeg, Winnipeg — *Business Administration.*

August 2014 - MAY 2016

SIDE PROJECTS

(Links to project as well as case study provided)

Dear Marketing Student – *Content / Copywriting*

A publication dedicated to giving marketing students, real world knowledge and advice they won't get in a classroom.

Hunter and Gunn — *Design / Copywriting*

A website re-design project to give the Hunter and Gunn Barbershop website a fresh new look using modern design principles.

SKILLS

Comfortable With:

Content, Copywriting, Sales and Analytics.

Tools Used:

Salesforce CRM, WordPress, Google Analytics, Photoshop, Canva, Mailchimp, Buffer, Trello, Frontify.

CERTIFICATIONS

- Microsoft Certified Application Specialist (Master) license number – 8263367
- Hubspot Inbound marketing certification License 555959
- Google analytics certification
- Google AdWords certification

VOLUNTEERING

Independent living resource Centre, Winnipeg — *Kids on the block program volunteer*

May 2016 – August 2016

- Led the planning of the schedule using various management tools such as Trello.
- Supported the education team in the execution of the KOB program that helps to educate children about disabilities.